

Health Fairs

HEALTH FAIR OBJECTIVES

Onsite health fairs provide an opportunity to educate and motivate employees on their health. The objectives of a health fair are to:

- Increase health awareness by providing health screenings, activities, materials, demonstrations, and information.
- Increase awareness of local, state, and national health services and resources.
- Motivate participants to make positive health behavior changes.
- Increase participation in a health risk assessment.
- Provide immunizations.
- Teach self-care practices.

HEALTH FAIR PLANNING

SCBCH offers personalized assistance with the planning of health fairs for our members. We can provide you with time-saving tools such as:

- A list of local vendors and the services they provide
- A timeline for planning your health fair
- Suggestions on how to promote a health fair to your employees
- A list of health fair themes and activities
- Ways to get employees to participate
- Communication materials that you can customize including:
 - * Vendor letter
 - * Vendor registration form
 - * Vendor evaluations
 - * Thank you letter
 - * Employee evaluations
 - * Employee flyer
 - * Employee "passport"

HEALTH FAIR PARTICIPATION

In addition to planning assistance, the SCBCH staff can also set up a vendor booth at your health fair to promote quality healthcare and distribute copies of the consumer guide. Our educational display focuses on a major health issue each year, complete with state and national statistics. A SCBCH staff member will be available to explain the Hospital Quality Guide and answer any questions employees might have.

If you are interested in this program please contact:

Pam Sawicki at 864 467-3255 or psawicki@scbch.org

Hospital Quality Guide

MAKING A MEDICAL DECISION CAN BE TOUGH

All of us face medical decisions in our lives, some can be very difficult. With so many options out there, many consumers are left feeling clueless and afraid they're making the wrong choice. Care can vary from hospital to hospital. Consumers can use the South Carolina Business Coalition on Health's Hospital Quality guide to navigate the healthcare system, helping them to identify safe, quality healthcare.

WHY PUBLISH QUALITY DATA?

Coalitions have an important role to play in quality initiatives. Coalitions:

- * Educate employers and consumers on the meaning and usefulness of quality data
- * Collect and report information that local stakeholders need
- * Improve the healthcare in the community by raising specific quality concerns

In 2007, SCBCH was named a Leapfrog Regional Rollout Leader and released its first public consumer guide on health.

MEASURING PERFORMANCE

The Leapfrog Group works with over 50 leading medical experts to identify solutions that will improve hospital quality and safety and then gather this information from hospitals around the country. The Leapfrog Hospital Quality and Safety Survey asks hospitals to report on the steps they take to improve the quality of patient care. The Leapfrog Hospital Quality and Safety Survey asks hospitals if they adhere to the following quality and safety practices:

- * **Safe Practices Score** - Hospitals should put in place procedures to reduce preventable medical mistakes.
- * **Prevent Medication Errors** - Hospitals should use computerized prescriber order entry (CPOE) systems to order medications, tests, and procedures. CPOE systems are computer systems designed to alert doctors and other prescribers to potentially serious problems with their instructions.
- * **ICU Staffing** - Hospitals should have an intensive care unit (ICU) that is staffed by doctors and other caregivers who have special training in critical care medicine. These doctors are called 'intensivists.'
- * **Managing Serious Errors** - Hospitals should have policies in place to manage serious events (or never events) such as surgery on the wrong body part or death due to contaminated drugs or devices.
- * **High Risk Treatments** - Patients should select a hospital with experience and the best results for specific procedures, surgeries or conditions. This is known as Evidence Based Hospital Referral (high risk procedures).

For a free sample of the hospital quality guide please contact:

Pam Sawicki at 864 467-3255 or psawicki@scbch.org

Mentoring & Management (“M & M”) Program

BACKGROUND

Often, SCBCH members have new or current benefit managers who want to develop a deeper understanding of the principles of Value Based Purchasing (VBP), Value Based Benefit Design (VBBD), Health Risk Management (HRM) principles, and the psychology of changing human behavior in order to reduce healthcare costs and increase productivity. In doing so the professional increases their value to their organization. These goals can be met through enrollment in the “M & M” program.

DESCRIPTION

Where the current consultative services of SCBCH focus on analysis, recommendations, and strategy development, the “M & M” program is oriented toward ongoing implementation and staff development. Specifically the program includes the following:

- Quarterly, 3 hour sessions as a small “M & M” group (usually 10-12 people)
- Reading assignments and real work project assignments
- Coaching from senior staff
- Peer-to-peer networking
- Development of health benefit action items

The functional areas where a member can expect to see improvement are; overall health plan performance, disease management, pharmacy benefit management, data management, benefit design, health risk management, and employee consumerism. Participants in this program will gain the ability to measure the impact of improving the health of the insured population.

The expectation is that the participant will be able to document improvement within health benefit execution and professional development.

REGISTRATION/ENROLLMENT

There is no charge for participation in this program for SCBCH members. However, each enrollee must be a purchaser of health benefits for their company and commit to actively participating in all four sessions, so as not to utilize a class seat. One participant from each member company will be eligible to enroll, unless there is a seat available for a second member from the same Company. The Coalition will maintain a waiting list to reserve seats for individuals to participate in future sessions.

To reserve a seat in the “M & M” program, contact Pam Sawicki at 864-467-3255 or psawicki@scbch.org

Pharmacy Benefit Management

ARE YOU PAYING TOO MUCH FOR PHARMACY BENEFITS?

South Carolina pharmacy costs are up to 10% more expensive than other competitive markets around the country. The South Carolina Business Coalition on Health formed a task force to determine the best Pharmacy Benefit Manager (PBM) option for it's members and after due diligence decided to join an existing multi-coalition contract through Walgreens Health Initiatives (WHI).

WALGREENS HEALTH INITIATIVES - SELECTED AS SCBCH PBM

Contract Features:

- Competitive pricing - deep discounts, aggressive rebates
- Exceptional customer service
- One of the largest national pharmacy networks
- Mail order program
- Strong reporting capabilities
- Excellent clinical programs - effective management of Rx

Sample Savings:



Covered Lives	880
Current	\$332,386
WHI	\$298,905
Difference	\$33,481
Savings with WHI	10.1%

Covered Lives	6,682
Current	\$3,989,384
WHI	\$3,536,242
Difference	\$453,142
Savings with WHI	11.4%

Covered Lives	11,679
Current	\$11,729,936
WHI	\$10,844,965
Difference	\$884,971
Savings	7.5%

Results from data analysis have shown savings from 8-12% on the overall price of the pharmacy program. If you are interested in this program please contact: Pam Sawicki at 864.467.3255 or psawicki@scbch.org