



“KNOW YOUR NUMBERS”

DO YOU KNOW THE COST OF POOR HEALTH IN YOUR WORKFORCE?

Have your health costs continued to escalate? Is your productivity declining because of poor health in your population? Are you getting enough ‘value’ for your health dollars?

Don’t miss the opportunity to learn about ‘KNOW YOUR NUMBERS’, an accurate and timely method of obtaining (in a legally compliant manner) the key information you need to implement interventions that lead to individual behavior change, and increased value from your health care dollars.

SCBCH believes that population health is the key to cost containment, productivity improvement, and survival in a global economy. We understand that ‘bending the cost curve’ is one of your key business objectives, and that you need a simple, accurate and easy to administer process to give you the information you need to achieve that goal.

“Know Your Numbers” is a one page ‘Health Risk Assessment’ process that collects key biometric and lifestyle information from your population. The process uses a combination of clinically reported data and answers to a series of self-reported questions that your adult population should complete annually. This information is analyzed by SCBCH (and our sister Coalition, HC21) and an aggregate report of the population’s risks is generated for the employer. A report identifying high risk personnel can be given to your health coaches. Based on this information, the employer can focus limited resources on interventions that will yield the greatest value—the ‘low hanging fruit’.

DON’T MISS THE OPPORTUNITY TO IMPLEMENT SOMETHING THAT WORKS!

Albert Einstein once said that “continuing to do the same thing over and over, while expecting a different outcome, is the height of insanity.” Don’t miss the chance to begin a new, effective approach to ‘bending your cost curve’ through the SCBCH’s “KNOW YOUR NUMBERS”.

To discuss this new and effective approach to population health management, contact:

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